Program: Design
Major: Design - Graphic Design
Degree: Bachelor of Fine Arts (B.F.A.)

University of Central Oklahoma Undergraduate Catalog 2023-2024

Minimum Required Hours
Minimum Required Hours

University Core (Total Listed 42-44)

For a full list of courses see University Core.
• Courses from the major may apply to the areas marked in the University Core.

Written and Oral Communication .................................................. 9

Quantitative Reasoning/Scientific Method ........................................ 10-11
Math ................................................................. 3
Life Science .................................................... 4
Physical Science .................................................. 3-4

Critical Inquiry and Aesthetic Analysis ........................................... 6
Aesthetic Analysis .................................................. 3
Critical Inquiry .................................................... 3

Major Requirements

Design - Graphic Design ....................................................... 80

Required Design Foundations Courses ........................................ 12
DES 1023 Design Foundations I
DES 1033 Design Foundations II - Graphic Design
DES 1043 Design Foundations III
DES 1053 Design Foundations IV - Graphic Design

Required Graphic Design Courses ............................................. 47
DES 1213 History of Graphic Design I
DES 2153 Illustration I
DES 2163 Typography
DES 2213 History of Graphic Design II
DES 3133 Computer Graphics I
DES 3173 Graphic Design I
DES 3213 History of Graphic Design III
*DES 3293 Graphic Design II
DES 3343 Package Design
DES 3443 Advertising Design
DES 4423 Interaction Design
DES 4513 Computer Graphics II
DES 4523 Computer Graphics III
DES 4633 Computer Graphics IV
DES 4681 Production for Graphic Design
DES 4863 Graphic Design Practice
DES 4950 Internship (1 hour)

* To enroll in DES 3293 Graphic Design II and continue in the Graphic Design program, students must pass a progress review with the Design faculty.

Professional Preparation Courses ............................................. 18
Select at least 18 hours from the following:
DES 3633 Portfolio Development
DES 3713 Competition Studio
DES 3853 Illustration II
DES 4353 Illustration III
DES 3263 Character Design OR
DES 4233 Illustration for Children’s Books
DES 4733 Advanced Portfolio Development

American Historical and Political Analysis ................................ 6
American National Government ............................................ 3
American History .......................................................... 3

Cultural and Language Analysis .............................................. 3-4
Second Language ....................................................... 4
OR
Cultural Analysis ........................................................ 3

Social and Behavioral Analysis .............................................. 3

Life Skills ........................................................................ 5
Required Health Course .................................................... 2
Elective Life Skills ............................................................. 3

Minimum Grade Requirements

1. Average in all college course work and course work at UCO ........................................... 2.75
2. Average in major courses .................................................... 2.75
3. A grade of “C” or better must be earned in each course in the major to count toward meeting degree requirements.

Electives to bring total to .................................................... 124

Students are required to complete DES 4950 Internship (1 hour) during the Fall or Spring semester of their senior year or following their participation in senior show. This timeline requirement is made to best position a student to be hired immediately following graduation.

Minimum Grade Requirements