Academic Degree Programs
College of Business
Business Building, Room 223
Telephone: (405) 974-2426
Fax: (405) 974-3821
Email: business@uco.edu
Website: www.uco.edu/business

Dr. Jeremy Oller, Interim Dean
Dr. Thanh Tran, Associate Dean
Dr. Geoff Willis, Assistant Dean
  Academics and Graduate Programs
Dr. Suzanne Clinton, Assistant Dean
  Students and Undergraduate Programs

Department Chairs
  Dr. Bambi Hora, Accounting
  Dr. Neil Metz, Interim Economics
  Dr. Steve Black, Finance
  Dr. Michelle Hepner, Information Systems and Operations Management
  Dr. Holly Osburn, Management
  Dr. Stacia Wert-Gray, Marketing
  Dr. Michael Teifke, Military Science

The names of graduate program advisors appear on the program degree sheets on the following pages.

The College of Business and its programs are accredited by the Association to Advance Collegiate Schools of Business (AACSB).

Master of Business Administration (M.B.A.)
  Business Administration
  Healthcare

Professional Master of Business Administration (Professional M.B.A.) - Exclusively Online

Master of Science in Business Analytics (M.S.)
  Certificate in Enterprise Analytics
Business Administration, M.B.A.
The mission of the MBA Program at the University of Central Oklahoma is to provide a unique learning experience that will give each graduate the managerial and leadership skills to be productive, creative, ethical, and engaged, excelling in everyday decision-making in varied business environments.

The Master of Business Administration (MBA) degree at the University of Central Oklahoma (UCO) is designed for students who desire broad preparation for managerial and executive positions in business, industry, government, and education. Courses in the innovative, integrated curriculum focus on the knowledge and expertise that today’s managers need to solve everyday problems. The MBA is intended to provide students with a 21st Century MBA education using integrated learning strategies for teaching integrated organizational functions. The UCO MBA student will learn to combine the theoretical and practical knowledge necessary to develop the leadership and management skills required in today's business world.

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Admission Policy and Procedure
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• Regular Admission – November 15
• Space Available Admission - December 1

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• Space Available Admission – August 1

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Admission Requirements (All Applicants)
Also see below for additional requirements based on type of admission.
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Program: Business Administration
Major: Business Administration continued

includes submission of completed application form, resume, as well as an interview with program director/admissions committee.

**The MBA Admissions Committee recommends all UCO MBA applicants have 2-3 years industry experience, although this is not strictly required.

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  - No more than 6 hours of “C”.
  - No more than two retakes (including audits and withdrawals) per course.
- Note: All graduate grades, whether repeated or not, will apply to the graduate GPA calculations. No grade of “D” or lower will apply to the degree requirements.
- Final Requirements. Apply for graduation through the JCGS by advertised deadline.

Graduation Requirements

Required Courses.................................................................35 Hours

Core.......................................................................................25 Hours

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Electives ...........................................................................4 Hours

Students must take these courses in residence at UCO. Students must take a minimum of 2 courses in this set.

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*In order to advance in the MBA Program, students must complete this core in residence at UCO and earn a minimum grade of 3.0 (B).

^International Immersion Experience. Cohort groups travel to a foreign destination in order to spend 10-14 days immersed in the social and business culture of the region. Overseen by our leading faculty.

^^Capstone Course. Students must take this course in residence at UCO during their final semester of MBA enrollment. Prior to enrollment in this course, students must have earned a cumulative Graduate Average of 3.0 or higher GPA.

^^^^Integrative Project. Cohorts, split into teams, are overseen by faculty while completing a consulting project with an Oklahoma City Metropolitan area industry partner.

TOTAL HOURS REQUIRED ............................................. 35 HOURS
Business Administration--Healthcare, M.B.A.

The MBA Healthcare major is designed to integrate the core curriculum of the UCO MBA, while providing specific depth of knowledge in topics related to the healthcare industry. The Healthcare major is built for professionals working in a number of industry groups within the healthcare sector, including providers, owners, and operators of health care facilities, to individuals in research and development, biomedical research, and pharmaceuticals. From hospitals to clinics to long-term care facilities to research, the MBA in Healthcare provides knowledge and skill development through integrated and application-based learning. Specifically, the program offers targeted courses covering healthcare finance, health care informatics, innovation in healthcare management, and legal issues in the healthcare environment.

Admission Policy and Procedure

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Admission Requirements

Any student who meets the minimum admission requirements is encouraged to submit an application. Applicants should be aware, however, that admission is competitive and meeting the admission requirements alone does not guarantee admission. All applicants are reviewed by an admissions committee who considers all of each applicant’s submitted materials and scores before making offers of admission. Prospective students who do not have an undergraduate degree in business are encouraged to apply and may need to complete leveling courses, which will cover business fundamentals as part of their program. Leveling courses are available in self-paced, online formats.

Admission Requirements (All Applicants)

Also see below for additional requirements based on type of admission.

- Online application for admission www.uco.edu/graduate/.
- Submit official GMAT/GRE score report.*
- A 500-word personal statement expressing your interest in the program, goals and objectives, and any additional information the applicant believes would be helpful for admission decisions.
- Bachelor’s or advanced degree from an appropriately accredited institution, with an overall grade point average (GPA) of 2.75* or above. Official copies of undergraduate and graduate transcripts from each institution attended with all degrees posted. All transcripts must be from appropriately accredited institutions.
- Current resume.**
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continued...
Program: Business Administration
Major: Healthcare continued

as an interview with program director/admissions committee.

**The MBA Admissions Committee recommends all UCO MBA applicants have 2-3 years industry experience, although this is not strictly required.

Upon notification of acceptance from the Jackson College of Graduate Studies, a student must schedule an appointment with the Director of MBA Enrollment to complete the admission process.

Other Requirements
• Plan of Study. Each student must file a plan of study with his/her graduate program advisor and the Jackson College of Graduate Studies by the end of the first semester of graduate work. The plan must be signed and dated by the student and the graduate program advisor before it can be considered official.
• Academic Standards. Meet the following course work standards:
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• Final Requirements. Apply for graduation through the JCGS by advertised deadline.

Graduation Requirements

Required Courses ..........................................................36 Hours

Core.................................................................................25 Hours

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Healthcare Major .............................................................9 Hours

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Electives ...........................................................................2 Hours

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Graduation Requirements

Required Courses .................................................... 32-33 Hours

Core.................................................................................16 Hours

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Functional Core .....................................................8 Hours

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Electives ........................................................................ 8-9 Hours

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Or any Graduate Business course approved by the MBA Director.

^^Capstone Course. Students must take this course at UCO their final semester of MBA enrollment. Prior to enrollment in this course, students must have earned a cumulative Graduate Average of 3.0 or higher GPA.

TOTAL HOURS REQUIRED ...........................................32-33 HOURS
Program: Business Analytics
Major: Business Analytics
Degree: Master of Science (M.S.)
Dept: Information Systems & Ops Management
College: Business
Major Code: 2610

The Master of Science in Business Analytics provides students with expertise in processing business data into actionable information. The program provides a theoretical understanding of the principles used in data analysis for business decision making. It also engages students in practical, hands-on, transformative learning experiences with real-world data.

The successful Business Analytics graduates will be able to manage and improve analytics processes, identify big data technologies which support business analytics goals, differentiate analysis models for a variety of business cases, and apply the best model for each case. The successful student will also be able to create meaningful representations of business data and communicate the analysis of that data to business professionals.

Director of MSBA: Dr. Michelle Hepner
Email: msba@uco.edu
Office: BUS 200G
Phone: (405) 974-2828

Admission Requirements
Submit the following items to the Jackson College of Graduate Studies (JCGS), Nigh University Center, Room 404, University of Central Oklahoma, 100 N. University Drive, Edmond, OK 73034.

Application deadlines for Admission:
• Fall Admission—July 15
• Spring Admission—November 15

Any student who meets the minimum admission requirements is encouraged to submit an application.

Applicants should be aware, however, that admission is competitive and meeting the admission requirements alone does not guarantee admission. All applicants are reviewed by an admissions committee who considers all of each applicant’s submitted materials and scores before making offers of admission.

Admission Requirements (All Applicants)
Also see below for additional requirements based on type of admission.
• Online application for admission www.uco.edu/graduate/.
• A 500-word letter of application expressing interest in the program and providing any additional information you believe will be helpful for admission decisions. Include how this program fits with your career goals, and how your education or work history has prepared you for this program.
• Bachelor’s or advanced degree from an appropriately accredited institution, with an overall grade point average (GPA) of 2.75* or above. Official copies of undergraduate and graduate transcripts from each institution attended with all degrees posted. All transcripts must be from appropriately accredited institutions.
• Current resume**
• Evidence of English language proficiency, if not a native speaker. See Graduate Admissions information—English Language Proficiency.

*Students with GPA not meeting these requirements may be granted conditional admission but typically must complete five hours in graduate MSBA courses with cumulative GPA of 3.0 or higher for these hours, as approved by the College of Business Graduate office.

**The MSBA Admissions Committee recommends applicants have 1-2 years industry experience, although this is not strictly required.

Candidates should be willing to participate in a Skype/Phone interview.

Upon notification of acceptance from the Jackson College of Graduate Studies, a student must schedule an appointment with the Director of MSBA Enrollment to complete the enrollment process.

Other Requirements
• Plan of Study. Each student must file a plan of study with his/her graduate program advisor and the Jackson College of Graduate Studies by the end of the first semester of graduate work. The plan must be signed and dated by the student and the graduate program advisor before it can be considered official.
• Academic Standards. Meet the following standards for the Master of Science in Business Analytics:
  ◦ Overall GPA of 3.00 or higher.
  ◦ No more than six hours of “C”.
  ◦ No more than two retakes (including audits and withdrawals) per course.
• Note: All graduate grades, whether repeated or not, will apply to the graduate GPA calculations. No grade of “D” or lower will apply to the degree requirements.
• Final Requirements. Apply for graduation through the JCGS by advertised deadline.

continued...
Program:  
Business Analytics
Major:  
Business Analytics

Graduation Requirements
Required Courses.........................................................32 Hours

<table>
<thead>
<tr>
<th>Course Prefix</th>
<th>Course No.</th>
<th>Course Title</th>
</tr>
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<tbody>
<tr>
<td>MBA</td>
<td>5352</td>
<td>Managerial and Operational Analytics</td>
</tr>
<tr>
<td>MSBA</td>
<td>5113</td>
<td>Spreadsheet Modeling</td>
</tr>
<tr>
<td>MSBA</td>
<td>5223</td>
<td>Database Foundations for Analytics</td>
</tr>
<tr>
<td>MSBA</td>
<td>5232</td>
<td>Data Visualization</td>
</tr>
<tr>
<td>MSBA</td>
<td>5243</td>
<td>Financial Modeling and Analysis</td>
</tr>
<tr>
<td>MSBA</td>
<td>5303</td>
<td>Programming for Analytics</td>
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<td>MSBA</td>
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<td>Applied Analytics</td>
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<td>MSBA</td>
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<tr>
<td>STAT</td>
<td>5213</td>
<td>Applied Regression Analysis</td>
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</table>

TOTAL HOURS REQUIRED ........................................... 32 HOURS
The Certificate in Enterprise Analytics provides students with expertise in the processing of business data into actionable information, usable in business decision making. The certificate is embedded within the Master of Science degree in Business Analytics, but it is also available as a non-embedded certificate for students earning Master’s degrees in Statistics, Computer Science, Public Administration, or other fields. Students will successfully complete the twelve (12) hours of Enterprise Analytics coursework listed below which will provide an introduction to business data, its processing, and its real world applications within specific disciplines.

Director of MSBA: Dr. Michelle Hepner
Email: msba@uco.edu
Office: BUS 200G
Phone: (405) 974 - 2828

Admission Requirements (All Applicants)
Also see below for additional requirements based on type of admission.
• Online application for admission www.uco.edu/graduate/.
• Bachelor’s or advanced degree from an appropriately accredited institution, with an overall grade point average (GPA) of 2.75 or above. Official copies of undergraduate and graduate transcripts from each institution attended with all degrees posted. All transcripts must be from appropriately accredited institutions.
• Evidence of English language proficiency, if not a native speaker. See Admission to Graduate Studies - English Language Proficiency (p.15).

Other Requirements
• Plan of Study. Each student must file a plan of study with his/her graduate program advisor and the Jackson College of Graduate Studies by the end of the first semester of graduate work. The plan must be signed and dated by the student and the graduate program advisor before it can be considered official.
• Overall 3.00 GPA or higher.
• 50% of course hours must be completed in residence.
• No more than one “C” and no grade below a C.
• Note: All graduate grades, whether repeated or not, will apply to the graduate GPA calculations. No grade of “D” or lower will apply to the degree requirements.