Academic Degree Programs
College of Business
Business Building, Room 223
Telephone: (405) 974-2426
Fax: (405) 974-3821
Email: business@uco.edu
Website: www.uco.edu/business

Dr. Jeremy Oller, Interim Dean
Dr. Thanh Tran, Associate Dean
Dr. Geoff Willis, Assistant Dean
  Academics and Graduate Programs
Dr. Suzanne Clinton, Assistant Dean
  Students and Undergraduate Programs

Department Chairs
  Dr. Bambi Hora, Accounting
  Dr. Neil Metz, Interim Economics
  Dr. Steve Black, Finance
  Dr. Michelle Hepner, Information Systems and Operations Management
  Dr. Holly Osburn, Management
  Dr. Stacia Wert-Gray, Marketing
  Dr. Michael Teifke, Military Science

The names of graduate program advisors appear on the program degree sheets on the following pages.

The College of Business and its programs are accredited by the Association to Advance Collegiate Schools of Business (AACSB).

Master of Business Administration (M.B.A.)
  Business Administration
  Healthcare

Professional Master of Business Administration (Professional M.B.A.) - Exclusively Online

Master of Science in Business Analytics (M.S.)
  Certificate in Enterprise Analytics
Business Administration, M.B.A.

The mission of the MBA Program at the University of Central Oklahoma is to provide a unique learning experience that will give each graduate the managerial and leadership skills to be productive, creative, ethical, and engaged, excelling in everyday decision-making in varied business environments.

The Master of Business Administration (MBA) degree at the University of Central Oklahoma (UCO) is designed for students who desire broad preparation for managerial and executive positions in business, industry, government, and education. Courses in the innovative, integrated curriculum focus on the knowledge and expertise that today’s managers need to solve everyday problems. The MBA is intended to provide students with a 21st Century MBA education using integrated learning strategies for teaching integrated organizational functions. The UCO MBA student will learn to combine the theoretical and practical knowledge necessary to develop the leadership and management skills required in today’s business world.

The College of Business is accredited by the Association to Advance Collegiate Schools of Business (AACSBB) as well as by the Higher Learning Commission.

Admission Policy and Procedure

The University of Central Oklahoma and the College of Business are committed to a qualified and diverse student population and encourage applications from individuals who hold bachelor’s degrees in any field from accredited colleges or universities. Admission decisions are recommended to the Jackson College of Graduate Studies by the MBA Admissions Committee upon review of the complete application.

Applicants are evaluated based on academic ability, as evidenced by a strong undergraduate record and performance on the Graduate Management Admission Test (GMAT) or the Graduate Record Examination (GRE) and on maturity, motivation, leadership, communication skills, and interest in professional management. These admission standards ensure that applicants admitted to the Jackson College of Graduate Studies are well qualified to study at the University of Central Oklahoma and have a reasonable expectation of successfully completing the program.

Admission Requirements

Submit the following items to the Jackson College of Graduate Studies (JCGS), Nigh University Center, Room 404, University of Central Oklahoma, 100 N. University Drive, Edmond, OK 73034.

Any student who meets the minimum admission requirements is encouraged to submit an application. Applicants should be aware, however, that admission is competitive and meeting the admission requirements alone does not guarantee admission. All applicants are reviewed by an admissions committee who considers all of each applicant’s submitted materials and scores before making offers of admission. Prospective students who do not have an undergraduate degree in business are encouraged to apply and may need to complete leveling courses, which will cover business fundamentals as part of their program. Leveling courses are available in self-paced, online formats.

Admission Requirements (All Applicants)

Also see below for additional requirements based on type of application.

- Online application for admission www.uco.edu/graduate/.
- Submit official GMAT/GRE score report.*
- A 500-word personal statement expressing the applicant’s interest in the program, goals and objectives, and any additional information the applicant believes would be helpful for admission decisions.
- Bachelor’s or advanced degree from an appropriately accredited institution, with an overall grade point average (GPA) of 2.75* or above. Official copies of undergraduate and graduate transcripts from each institution attended with all degrees posted. All transcripts must be from appropriately accredited institutions.
- Current resume.**
- Evidence of English language proficiency, if not a native speaker. See Graduate Admissions Information – English Language Proficiency.

*Minimum GMAT score of 450 and GRE of 300. Prospective applicants may complete the score report waiver application if they do not have a GMAT or GRE from the last 5 years when applying to the program. Applications for the waiver may be found at http://mba.uco.edu under the “Admissions Details” tab. The admissions committee will consider waiver applications on a case-by-case basis. Waiver applications are typically received from individuals who 1) who have completed an advanced degree (e.g. masters or higher), 2) have completed 20 or more hours in an advanced degree program with a GPA of 3.5 or above, 3) have an undergraduate GPA of 3.5 or higher (or 3.5 or higher in the last 60 hours), AND 4) have at least 3 years of industry experience. The waiver application...
Program: Business Administration  
Major: Business Administration continued

includes submission of completed application form, resume, as well as an interview with program director/admissions committee.

**The MBA Admissions Committee recommends all UCO MBA applicants have 2-3 years industry experience, although this is not strictly required.

Upon notification of acceptance from the Jackson College of Graduate Studies, a student must schedule an appointment with the Director of MBA Enrollment to complete the admission process.

Other Requirements

- Plan of Study. Each student must file a plan of study with his/her graduate program advisor and the Jackson College of Graduate Studies by the end of the first semester of graduate work. The plan must be signed and dated by the student and the graduate program advisor before it can be considered official.
- Academic Standards. Meet the following course work standards:
  - Overall GPA of 3.00 or higher.
  - No more than 6 hours of “C”.
  - No more than two retakes (including audits and withdrawals) per course.
- Note: All graduate grades, whether repeated or not, will apply to the graduate GPA calculations. No grade of “D” or lower will apply to the degree requirements.
- Final Requirements. Apply for graduation through the JCGS by advertised deadline.

Graduation Requirements

Required Courses.........................................................35 Hours

Core .................................................................................25 Hours

<table>
<thead>
<tr>
<th>Course Prefix</th>
<th>Course No.</th>
<th>Course Title</th>
</tr>
</thead>
<tbody>
<tr>
<td>MBA</td>
<td>5010</td>
<td>Base Camp (P/F)</td>
</tr>
<tr>
<td>MBA</td>
<td>5331</td>
<td>Building Effective Teams*</td>
</tr>
<tr>
<td>MBA</td>
<td>5033</td>
<td>Creative Problem Solving*</td>
</tr>
<tr>
<td>MBA</td>
<td>5272</td>
<td>Managerial Statistics*</td>
</tr>
<tr>
<td>MBA</td>
<td>5243</td>
<td>Leading People in Organizations</td>
</tr>
<tr>
<td>MBA</td>
<td>5172</td>
<td>Managerial Accounting</td>
</tr>
<tr>
<td>MBA</td>
<td>5042</td>
<td>Managerial Economics</td>
</tr>
<tr>
<td>MBA</td>
<td>5441</td>
<td>Leadership Development I</td>
</tr>
<tr>
<td>MBA</td>
<td>5541</td>
<td>Leadership Development II</td>
</tr>
<tr>
<td>MBA</td>
<td>5552</td>
<td>Project and Program Management</td>
</tr>
<tr>
<td>MBA</td>
<td>5572</td>
<td>Business Ethics &amp; Sustainability</td>
</tr>
<tr>
<td>MBA</td>
<td>5602</td>
<td>Conflict Management &amp; Negotiation</td>
</tr>
<tr>
<td>*MBA</td>
<td>5970</td>
<td>Study Tour (2 hours)</td>
</tr>
<tr>
<td>**MBA</td>
<td>5712</td>
<td>Strategic Management</td>
</tr>
</tbody>
</table>

Electives ...........................................................................4 Hours

Students must take these courses in residence at UCO. Students must take a minimum of 2 courses in this set.

<table>
<thead>
<tr>
<th>Course Prefix</th>
<th>Course No.</th>
<th>Course Title</th>
</tr>
</thead>
<tbody>
<tr>
<td>MBA</td>
<td>5453</td>
<td>Sales Management and CRM</td>
</tr>
<tr>
<td>MBA</td>
<td>5522</td>
<td>Investments Management</td>
</tr>
<tr>
<td>MBA</td>
<td>5642</td>
<td>Organizational Change and Innovation</td>
</tr>
<tr>
<td>MBA</td>
<td>5722</td>
<td>Advanced Managerial Communication</td>
</tr>
<tr>
<td>MBA</td>
<td>5900</td>
<td>Practicum</td>
</tr>
<tr>
<td>MBA</td>
<td>5910</td>
<td>Seminar/Special Topics</td>
</tr>
<tr>
<td>**MBA</td>
<td>5852</td>
<td>Integrative Project</td>
</tr>
</tbody>
</table>

*In order to advance in the MBA Program, students must complete this core in residence at UCO and earn a minimum grade of 3.0 (B).

^International Immersion Experience. Cohort groups travel to a foreign destination in order to spend 10-14 days immersed in the social and business culture of the region. Overseen by our leading faculty.

^^Capstone Course. Students must take this course in residence at UCO during their final semester of MBA enrollment. Prior to enrollment in this course, students must have earned a cumulative Graduate Average of 3.0 or higher GPA.

^^^Integrative Project. Cohorts, split into teams, are overseen by faculty while completing a consulting project with an Oklahoma City Metropolitan area industry partner.

TOTAL HOURS REQUIRED ........................................ 35 HOURS
Program: Business Administration  
Major: Healthcare  
Degree: Master of Business Administration (M.B.A.)

Business Administration--Healthcare, M.B.A.
The MBA Healthcare major is designed to integrate the core curriculum of the UCO MBA, while providing specific depth of knowledge in topics related to the healthcare industry. The Healthcare major is built for professionals working in a number of industry groups within the healthcare sector, including providers, owners, and operators of health care facilities, to individuals in research and development, biomedical research, and pharmaceuticals. From hospitals to clinics to long-term care facilities to research, the MBA in Healthcare provides knowledge and skill development through integrated and application-based learning. Specifically, the program offers targeted courses covering healthcare finance, health care informatics, innovation in healthcare management, and legal issues in the healthcare environment.

Director of MBA: Dr. Dini Homsey  
Email: dhomsey@uco.edu  
Office: BUS 214  
Phone: (405) 974 - 2445

Director of Bus Grad Enrollment: Lauren Eichinger  
Email: mba@uco.edu  
Office: BUS 222G  
Phone: (405) 974 - 2341

Admission Policy and Procedure
The University of Central Oklahoma and the College of Business are committed to a qualified and diverse student population and encourage applications from individuals who hold bachelor's degrees in any field from accredited colleges or universities. Admission decisions are recommended to the Jackson College of Graduate Studies by the MBA Admissions Committee upon review of the complete application.

Applicants are evaluated based on academic ability, as evidenced by a strong undergraduate record and performance on the Graduate Management Admission Test (GMAT) or the Graduate Record Examination (GRE) and on maturity, motivation, leadership, communication skills, and interest in professional management. These admission standards ensure that applicants admitted to the Jackson College of Graduate Studies are well qualified to study at the University of Central Oklahoma and have a reasonable expectation of successfully completing the program.

Admission Requirements
Submit the following items to the Jackson College of Graduate Studies (JCGS), Nigh University Center, Room 404, University of Central Oklahoma, 100 N. University Drive, Edmond, OK 73034.

Application deadlines for Fall Admission:
• Priority Admission – May 15
• Regular Admission – July 15
• Space Available Admission – August 1

Application deadlines for Spring Admission:
• Priority Admission - October 1
• Regular Admission – November 15
• Space Available Admission - December 1

Any student who meets the minimum admission requirements is encouraged to submit an application. Applicants should be aware, however, that admission is competitive and meeting the admission requirements alone does not guarantee admission. All applicants are reviewed by an admissions committee who considers all of each applicant’s submitted materials and scores before making offers of admission. Prospective students who do not have an undergraduate degree in business are encouraged to apply and may need to complete leveling courses, which will cover business fundamentals as part of their program. Leveling courses are available in self-paced, online formats.

Admission Requirements (All Applicants)
Also see below for additional requirements based on type of admission.
• Online application for admission www.uco.edu/graduate/.
• Submit official GMAT/GRE score report.*
• A 500-word personal statement expressing your interest in the program, goals and objectives, and any additional information the applicant believes would be helpful for admission decisions.
• Bachelor’s or advanced degree from an appropriately accredited institution, with an overall grade point average (GPA) of 2.75* or above. Official copies of undergraduate and graduate transcripts from each institution attended with all degrees posted. All transcripts must be from appropriately accredited institutions.
• Current resume.**
• Evidence of English language proficiency, if not a native speaker. See Graduate Admissions Information – English Language Proficiency.

*Minimum GMAT score of 450 and GRE of 300. Prospective applicants may complete the score report waiver application if they do not have a GMAT or GRE from the last 5 years when applying to the program. Applications for the waiver may be found at http://mba.uco.edu under the "Admissions Details" tab. The admissions committee will consider waiver applications on a case-by-case basis. Waiver applications are typically received from individuals who 1) who have completed an advanced degree (e.g. masters or higher), 2) have completed 20 or more hours in an advanced degree program with a GPA of 3.5 or above, 3) have an undergraduate GPA of 3.5 or higher (or 3.5 or higher in the last 60 hours), AND 4) have at least 3 years of industry experience. The waiver application includes submission of completed application form, resume, as well

continued...
as an interview with program director/admissions committee.

**The MBA Admissions Committee recommends all UCO MBA applicants have 2-3 years industry experience, although this is not strictly required.

Upon notification of acceptance from the Jackson College of Graduate Studies, a student must schedule an appointment with the Director of MBA Enrollment to complete the admission process.

Other Requirements

- Plan of Study. Each student must file a plan of study with his/her graduate program advisor and the Jackson College of Graduate Studies by the end of the first semester of graduate work. The plan must be signed and dated by the student and the graduate program advisor before it can be considered official.
- Academic Standards. Meet the following course work standards:
  - Overall GPA of 3.00 or higher.
  - No more than 6 hours of "C".
  - No more than two retakes (including audits and withdrawals) per course.
- Note: All graduate grades, whether repeated or not, will apply to the graduate GPA calculations. No grade of "D" or lower will apply to the degree requirements.
- Final Requirements. Apply for graduation through the JCGS by advertised deadline.

Graduation Requirements

Required Courses .................................................................. 36 Hours

<table>
<thead>
<tr>
<th>Course Prefix</th>
<th>Course No.</th>
<th>Course Title</th>
</tr>
</thead>
<tbody>
<tr>
<td>MBA</td>
<td>5010</td>
<td>Base Camp (P/F)</td>
</tr>
<tr>
<td>MBA</td>
<td>5331</td>
<td>Building Effective Teams*</td>
</tr>
<tr>
<td>MBA</td>
<td>5033</td>
<td>Creative Problem Solving*</td>
</tr>
<tr>
<td>MBA</td>
<td>5272</td>
<td>Managerial Statistics*</td>
</tr>
<tr>
<td>MBA</td>
<td>5243</td>
<td>Leading People in Organizations</td>
</tr>
<tr>
<td>MBA</td>
<td>5172</td>
<td>Managerial Accounting</td>
</tr>
<tr>
<td>MBA</td>
<td>5042</td>
<td>Managerial Economics</td>
</tr>
<tr>
<td>MBA</td>
<td>5441</td>
<td>Leadership Development I</td>
</tr>
<tr>
<td>MBA</td>
<td>5541</td>
<td>Leadership Development II</td>
</tr>
<tr>
<td>MBA</td>
<td>5552</td>
<td>Project and Program Management</td>
</tr>
<tr>
<td>MBA</td>
<td>5572</td>
<td>Business Ethics &amp; Sustainability</td>
</tr>
<tr>
<td>MBA</td>
<td>5602</td>
<td>Conflict Management &amp; Negotiation</td>
</tr>
<tr>
<td>MBA*</td>
<td>5970</td>
<td>Study Tour (2 hours)</td>
</tr>
<tr>
<td>MBA^</td>
<td>5712</td>
<td>Strategic Management</td>
</tr>
</tbody>
</table>

Healthcare Major .................................................................. 9 Hours

<table>
<thead>
<tr>
<th>Course Prefix</th>
<th>Course No.</th>
<th>Course Title</th>
</tr>
</thead>
<tbody>
<tr>
<td>MBA</td>
<td>5252</td>
<td>Healthcare Finance</td>
</tr>
<tr>
<td>MBA</td>
<td>5472</td>
<td>Healthcare Innovations</td>
</tr>
<tr>
<td>NURS</td>
<td>5353</td>
<td>Legal Issues in Healthcare</td>
</tr>
<tr>
<td>NURS</td>
<td>5332</td>
<td>Healthcare Informatics</td>
</tr>
</tbody>
</table>

Electives ............................................................................... 2 Hours

<table>
<thead>
<tr>
<th>Course Prefix</th>
<th>Course No.</th>
<th>Course Title</th>
</tr>
</thead>
<tbody>
<tr>
<td>MBA</td>
<td>5642</td>
<td>Organizational Change and Innovation</td>
</tr>
<tr>
<td>MBA</td>
<td>5722</td>
<td>Advanced Managerial Communication</td>
</tr>
<tr>
<td>MBA</td>
<td>5900</td>
<td>Practicum</td>
</tr>
<tr>
<td>MBA</td>
<td>5910</td>
<td>Seminar/Special Topics</td>
</tr>
<tr>
<td>MBA^^</td>
<td>5852</td>
<td>Integrative Project</td>
</tr>
</tbody>
</table>

*In order to advance in the MBA Program, students must complete this core in residence at UCO and earn a minimum grade of 3.0 (B).

^International Immersion Experience. Cohort groups travel to a foreign destination in order to spend 10-14 days immersed in the social and business culture of the region. Overseen by our leading faculty.

^^Capstone Course. Students must take this course in residence at UCO during their final semester of MBA enrollment. Prior to enrollment in this course, students must have earned a cumulative Graduate Average of 3.0 or higher GPA.

^^^Integrative Project. Cohorts, split into teams, are overseen by faculty while completing a consulting project with an Oklahoma City Metropolitan area industry partner.

TOTAL HOURS REQUIRED ............................................. 36 HOURS
Business Administration, Professional M.B.A. - Exclusively Online

The mission of the MBA Program at the University of Central Oklahoma is to provide a unique learning experience that will give each graduate the managerial and leadership skills to be productive, creative, ethical, and engaged, excelling in everyday decision-making in varied business environments.

The Professional Master of Business Administration (Professional MBA) degree at the University of Central Oklahoma (UCO) is designed for students who desire broad preparation for managerial positions. All courses are delivered online, allowing for flexible learning. The curriculum includes a variety of electives that encourage students to focus on areas of interest that benefit their career. The UCO Professional MBA student will learn to combine the theoretical and practical knowledge necessary to manage today’s businesses.

The College of Business is accredited by the Association to Advance Collegiate Schools of Business (AACSB) as well as by the Higher Learning Commission.

Admission Policy and Procedure

The University of Central Oklahoma and the College of Business are committed to a qualified and diverse student population and encourage applications from individuals who hold bachelor’s degrees in any field from accredited colleges or universities. Admission decisions are recommended to the Jackson College of Graduate Studies by the MBA Admissions Committee upon review of the complete application.

Applicants are evaluated based on academic ability, as evidenced by a strong undergraduate record and performance on the Graduate Management Admission Test (GMAT) or the Graduate Record Examination (GRE) and on maturity, motivation, leadership, communication skills, and interest in professional management. These admission standards ensure that applicants admitted to the Jackson College of Graduate Studies are well qualified to study at the University of Central Oklahoma and have a reasonable expectation of successfully completing the program.

Admission Requirements

Submit the following items to the Jackson College of Graduate Studies (JCGS), Nigh University Center, Room 404, University of Central Oklahoma, 100 N. University Drive, Edmond, OK 73034.

- Online application for admission www.uco.edu/graduate/.
- Submit official GMAT/GRE score report.*
- A 500-word personal statement expressing the applicant's interest in the program, goals and objectives, and any additional information the applicant believes would be helpful for admission decisions.
- Bachelor’s or advanced degree from an appropriately accredited institution, with an overall grade point average (GPA) of 2.75* or above. Official copies of undergraduate and graduate transcripts from each institution attended with all degrees posted. All transcripts must be from appropriately accredited institutions.
- Current resume.**
- Evidence of English language proficiency, if not a native speaker. See Graduate Admissions Information – English Language Proficiency.

Application deadlines for Fall Admission:
- Priority Admission – May 15
- Regular Admission – July 15
- Space Available Admission – August 1

Application deadlines for Spring Admission:
- Priority Admission - October 1
- Regular Admission – November 15
- Space Available Admission - December 1

*Minimum GMAT score of 450 and GRE of 300. Prospective applicants may complete the score report waiver application if they do not have a GMAT or GRE from the last 5 years when applying to the program. Applications for the waiver may be found at http://mba.uco.edu under the “Admissions Details” tab. The admissions committee will consider waiver applications on a case-by-case basis. Waiver applications are typically received from individuals

continued...
includes submission of completed application form, resume, as well as an interview with program director/admissions committee.

**The MBA Admissions Committee recommends all UCO MBA applicants have 2-3 years industry experience, although this is not strictly required.

Upon notification of acceptance from the Jackson College of Graduate Studies, a student must schedule an appointment with the Director of MBA Enrollment to complete the admission process.

**Other Requirements**
- Plan of Study. Each student must file a plan of study with his/her graduate program advisor and the Jackson College of Graduate Studies by the end of the first semester of graduate work. The plan must be signed and dated by the student and the graduate program advisor before it can be considered official.
- Academic Standards. Meet the following course work standards:
  - Overall GPA of 3.00 or higher.
  - No more than 6 hours of “C”.
  - No more than one retake (including audits and withdrawals) per course.
- Note: All graduate grades, whether repeated or not, will apply to the graduate GPA calculations. No grade of “D” or lower will apply to the degree requirements.
- Final Requirements. Apply for graduation through the JCGS by advertised deadline.

**Graduation Requirements**

Required Courses.................................................... 32-33 Hours

<table>
<thead>
<tr>
<th>Course Prefix</th>
<th>Course No.</th>
<th>Course Title</th>
</tr>
</thead>
<tbody>
<tr>
<td>MBA</td>
<td>5331</td>
<td>Building Effective Teams*</td>
</tr>
<tr>
<td>MBA</td>
<td>5272</td>
<td>Managerial Statistics*</td>
</tr>
<tr>
<td>MBA</td>
<td>5243</td>
<td>Leading People in Organizations</td>
</tr>
<tr>
<td>MBA</td>
<td>5172</td>
<td>Managerial Accounting</td>
</tr>
<tr>
<td>MBA</td>
<td>5042</td>
<td>Managerial Economics</td>
</tr>
<tr>
<td>MBA</td>
<td>5552</td>
<td>Project and Program Management</td>
</tr>
<tr>
<td>MBA</td>
<td>5572</td>
<td>Business Ethics &amp; Sustainability</td>
</tr>
<tr>
<td>MBA</td>
<td>5712</td>
<td>Strategic Management</td>
</tr>
</tbody>
</table>

Functional Core .................................................... 8 Hours

<table>
<thead>
<tr>
<th>Course Prefix</th>
<th>Course No.</th>
<th>Course Title</th>
</tr>
</thead>
<tbody>
<tr>
<td>MBA</td>
<td>5112</td>
<td>Business Law Concepts for the Workplace</td>
</tr>
<tr>
<td>MBA</td>
<td>5142</td>
<td>Managerial Finance</td>
</tr>
<tr>
<td>MBA</td>
<td>5352</td>
<td>Managerial &amp; Operational Analytics</td>
</tr>
<tr>
<td>MBA</td>
<td>5342</td>
<td>Decision Making in Marketing</td>
</tr>
</tbody>
</table>

Electives ................................................................................. 8-9 Hours

<table>
<thead>
<tr>
<th>Course Prefix</th>
<th>Course No.</th>
<th>Course Title</th>
</tr>
</thead>
<tbody>
<tr>
<td>MBA</td>
<td>5522</td>
<td>Investments Management</td>
</tr>
<tr>
<td>MBA</td>
<td>5042</td>
<td>Energy Economics</td>
</tr>
<tr>
<td>MBA</td>
<td>5642</td>
<td>Organizational Change and Innovation</td>
</tr>
<tr>
<td>ACCT</td>
<td>5013</td>
<td>Accounting Research Methods</td>
</tr>
<tr>
<td>ACCT</td>
<td>5113</td>
<td>Accounting Theory</td>
</tr>
<tr>
<td>MBA</td>
<td>5910</td>
<td>Seminar/Special Topics</td>
</tr>
</tbody>
</table>

Or any Graduate Business course approved by the MBA Director.

**Capstone Course. Students must take this course at UCO their final semester of MBA enrollment. Prior to enrollment in this course, students must have earned a cumulative Graduate Average of 3.0 or higher GPA.

TOTAL HOURS REQUIRED ..............................................32-33 HOURS
The Master of Science in Business Analytics provides students with expertise in processing business data into actionable information. The program provides a theoretical understanding of the principles used in data analysis for business decision making. It also engages students in practical, hands-on, transformative learning experiences with real-world data.

The successful Business Analytics graduates will be able to manage and improve analytics processes, identify big data technologies which support business analytics goals, differentiate analysis models for a variety of business cases, and apply the best model for each case. The successful student will also be able to create meaningful representations of business data and communicate the analysis of that data to business professionals.

**Admission Requirements**
Submit the following items to the Jackson College of Graduate Studies (JCGS), Nigh University Center, Room 404, University of Central Oklahoma, 100 N. University Drive, Edmond, OK 73034.

Application deadlines for Admission:
- Fall Admission—July 15
- Spring Admission—November 15

Any student who meets the minimum admission requirements is encouraged to submit an application.

Candidates should be willing to participate in a Skype/Phone interview.

Upon notification of acceptance from the Jackson College of Graduate Studies, a student must schedule an appointment with the Director of MSBA Enrollment to complete the enrollment process.

**Other Requirements**
- **Plan of Study.** Each student must file a plan of study with his/her graduate program advisor and the Jackson College of Graduate Studies by the end of the first semester of graduate work. The plan must be signed and dated by the student and the graduate program advisor before it can be considered official.
- **Academic Standards.** Meet the following standards for the Master of Science in Business Analytics:
  - Overall GPA of 3.00 or higher.
  - No more than six hours of "C".
  - No more than two retakes (including audits and withdrawals) per course.
- **Note:** All graduate grades, whether repeated or not, will apply to the graduate GPA calculations. No grade of "D" or lower will apply to the degree requirements.
- **Final Requirements.** Apply for graduation through the JCGS by advertised deadline.
Graduation Requirements
Required Courses .......................................................... 32 Hours

<table>
<thead>
<tr>
<th>Course Prefix</th>
<th>Course No.</th>
<th>Course Title</th>
</tr>
</thead>
<tbody>
<tr>
<td>MBA</td>
<td>5352</td>
<td>Managerial and Operational Analytics</td>
</tr>
<tr>
<td>MSBA</td>
<td>5113</td>
<td>Spreadsheet Modeling</td>
</tr>
<tr>
<td>MSBA</td>
<td>5223</td>
<td>Database Foundations for Analytics</td>
</tr>
<tr>
<td>MSBA</td>
<td>5232</td>
<td>Data Visualization</td>
</tr>
<tr>
<td>MSBA</td>
<td>5243</td>
<td>Financial Modeling and Analysis</td>
</tr>
<tr>
<td>MSBA</td>
<td>5303</td>
<td>Programming for Analytics</td>
</tr>
<tr>
<td>MSBA</td>
<td>5314</td>
<td>Applied Analytics</td>
</tr>
<tr>
<td>MSBA</td>
<td>5324</td>
<td>Marketing Analytics</td>
</tr>
<tr>
<td>MSBA</td>
<td>5404</td>
<td>Advanced Applied Analytics</td>
</tr>
<tr>
<td>MSBA</td>
<td>5411</td>
<td>Managing Analytics</td>
</tr>
<tr>
<td>STAT</td>
<td>5213</td>
<td>Applied Regression Analysis</td>
</tr>
</tbody>
</table>

TOTAL HOURS REQUIRED .................................................. 32 HOURS
Program: Certificate in Enterprise Analytics
Dept: Information Systems & Ops Management
College: Business
Code: 2620

The Certificate in Enterprise Analytics provides students with expertise in the processing of business data into actionable information, usable in business decision making. The certificate is embedded within the Master of Science degree in Business Analytics, but it is also available as a non-embedded certificate for students earning Master’s degrees in Statistics, Computer Science, Public Administration, or other fields. Students will successfully complete the twelve (12) hours of Enterprise Analytics coursework listed below which will provide an introduction to business data, its processing, and its real world applications within specific disciplines.

Graduate Advisor: Chase Harmon
Email: msba@uco.edu
Office: BUS 222L
Phone: (405) 974 - 5566

Admission Requirements (All Applicants)
Also see below for additional requirements based on type of admission.
- Online application for admission www.uco.edu/graduate/.
- Bachelor’s or advanced degree from an appropriately accredited institution, with an overall grade point average (GPA) of 2.75 or above. Official copies of undergraduate and graduate transcripts from each institution attended with all degrees posted. All transcripts must be from appropriately accredited institutions.
- Evidence of English language proficiency, if not a native speaker. See Admission to Graduate Studies - English Language Proficiency (p.18).

Other Requirements
- Plan of Study. Each student must file a plan of study with his/her graduate program advisor and the Jackson College of Graduate Studies by the end of the first semester of graduate work. The plan must be signed and dated by the student and the graduate program advisor before it can be considered official.
- Overall 3.00 GPA or higher.
- 50% of course hours must be completed in residence.
- No more than one “C” and no grade below a C.
- Note: All graduate grades, whether repeated or not, will apply to the graduate GPA calculations. No grade of “D” or lower will apply to the degree requirements.

<table>
<thead>
<tr>
<th>Course Prefix</th>
<th>Course No.</th>
<th>Course Title</th>
</tr>
</thead>
<tbody>
<tr>
<td>MBA</td>
<td>5352</td>
<td>Managerial and Operational Analytics</td>
</tr>
<tr>
<td>MSBA</td>
<td>5232</td>
<td>Data Visualization</td>
</tr>
<tr>
<td>MSBA</td>
<td>5314</td>
<td>Applied Analytics</td>
</tr>
<tr>
<td>MSBA</td>
<td>5411</td>
<td>Managing Analytics</td>
</tr>
<tr>
<td>STAT</td>
<td>5213</td>
<td>Applied Regression Analysis</td>
</tr>
</tbody>
</table>

TOTAL HOURS REQUIRED ........................................ 12 HOURS