

**Human Environmental Sciences
Fashion Marketing
Program of Study**

FALL

SPRING

FRESHMAN YEAR

_____ FMKT2203 Basic Clothing Construction OR _____ FMKT2203 Basic Clothing Construction
_____ FMKT2303 Textiles

SOPHOMORE YEAR

_____ FMKT2233 Creative Problem Solving _____ FMKT2113 Fashion Marketing
_____ FMKT2323 Global Protocol & Diversity OR _____ FMKT2323 Global Protocol & Diversity

JUNIOR YEAR

_____ FMKT3223 Hard Goods Merchandising _____ FMKT3323 Fashion Accessories
_____ FMKT3243 Fashion Advertising & Promotion
_____ FMKT3453 Clothing Selection

SENIOR YEAR

_____ FMKT4583 Fashion Buying & Analysis _____ FMKT4043 Apparel Entrepreneurship
_____ FMKT 4343 Image Building for Job Success
_____ FMKT 4423 Heritage of Dress

SUMMER & INTERSESSIONS

_____ FMKT2323 Global Protocol & Diversity (D2L)
_____ FMKT2303 Textiles
_____ FMKT3233 Decorative Textiles (Prerequisites: FMKT2303; FMKT2203) - TBA
_____ FMKT4973 Study Tours (3-6 hours) *Europe, *New York & *Dallas
_____ FMKT4900 Practicum in Fashion Marketing (3 hours) – (Prerequisites: FMKT1203; FMKT1303;
FMKT2113; FMKT3223; FMKT3243; FMKT3323; FMKT3453)

*Business and Professional Etiquette (Fall, Spring, Summer) – 3 Credits

*Europe Study tour is offered every odd year - 3 Credits.

*New York Study Tour offered every even year - 3 Credits.

*Dallas Study Tour offered every August - 3 Credits.

You can use the *Study Tours, which must be taken for credit, as Guided Elective/elective hours.