To Whom It May Concern:

The UCO Army ROTC program requests your support for the 2020 UCO Broncho Battalion Gold Bar 5K Run. The Gold Bar 5K is our annual celebration of ROTC’s partnership with the University of Central Oklahoma to develop and commission the future leaders of the United States Army. The run is entirely planned and organized by Broncho Battalion ROTC Cadets and all proceeds benefit the Broncho Battalion Student Association.

This year’s race is scheduled for April 4, 2020. Official timing will be provided by EnMotive OKC; one of the top regional providers of race timing, management, and production. This USA Track and Field sanctioned and insured 5K Run/Walk event is open to runners and walkers of all ages.

Each year the run draws approximately 300 runners from the local area. Registration cost is $25 for early registrants and $30 for those registering on the day of the race. The first 200 registrants receive a Gold Bar 5K Run finisher’s medal and t-shirt with sponsor logos on the back. The top three male/female individuals in the 16 different age groups also receive a plaque. Registration opens at 6:00 am outside the Liberal Arts (South) Building on UCO’s campus in Edmond, OK; followed by the run at 8:00am.

Sponsors may choose from one of four sponsorship packages: $250, $500, and $1000+ or food/drink sponsorship. Each level of sponsorship provides an opportunity to advertise your organization or company. Please review the attached sponsorship packet for more details. If you have any questions, check out https://www.uco.edu/business/rotc/gold-bar-5k or call (405) 974-5166/5167/5170. To become a sponsor, fill out the attached form, select your level of contribution, and send to: UCO ROTC, ATTN: Mark Nadig, 100 N. University Dr., Edmond, OK, 73034. Thank you for your time and your consideration. We appreciate your support as we celebrate 51 years of UCO-Army ROTC partnership.

Warren Ford
Lieutenant Colonel, US Army
Professor of Military Science

UCO Army ROTC Broncho Battalion
University of Central Oklahoma
www.uco.edu/business/rotc.com
Event Details:
Who: University of Central Oklahoma Army ROTC Broncho Battalion
What: 5K run/walk, USATF sanctioned event
Course is certified as accurate by Course Measuring Services (CMS)
EnMOTIVE will be producing the event, Chip timed, Estimate 250 runners/walkers
$25 Early Registration, $30 Race Day Registration, $20 Students, $15 13 & Under
First 200 registrants will get a T-shirt and finisher’s medal
Where: UCO campus, Edmond, OK
When: Saturday, April 4th, 2020. Race starts at 08:00 a.m.
Why: The UCO Army ROTC Gold Bar 5K is a celebration of the partnership between the UCO Army ROTC program and the University of Central Oklahoma. All funds raised support the University of Central Oklahoma Army ROTC Broncho Battalion Student Association to provide Cadets with leadership development opportunities outside the classroom environment.

UCO Army ROTC Website: https://www.uco.edu/business/rotc/
5K Registration: https://okc.enmotive.com/events/register/ucogoldbar5k
Facebook: https://www.facebook.com/ucogoldbar5k/
Event Sponsorship

Sponsorship Levels:

- **$250 Silver Sponsor**
  - Sponsor’s name printed on back of T-shirt
  - Sponsor’s name on event website

- **$500 Gold Sponsor**
  - Sponsor’s logo printed on back of T-shirt
  - Sponsor’s logo on event website with link to sponsor’s website
  - Sponsor’s logo on banner at start/finish line
  - We will also include any materials the sponsor provides in the race packet goodie bags

- **$1,000 Platinum Sponsor**
  - All the benefits of the Gold level sponsorship
  - Large logos and priority placement on t-shirts and banners
  - Sponsor can set up a booth at the event

- **Food/Drink/Gift Sponsors**
  - Pre-and Post-race drinks/food/snacks
  - Set up a booth to distribute and advertise
  - Marketing giveaways

Sponsor Information

Name

Address

Phone

POC Email

- Please make checks payable to: University of Central Oklahoma, ATTN: Army ROTC
- For questions, please call 405-974-5166
- Email sponsor logo to: [https://www.uco.edu/business/rotc/](https://www.uco.edu/business/rotc/) no later than 9 March 2020