Program:  Mass Communication
Major:  Mass Communication - Professional Media
Degree:  Bachelor of Arts (B.A.)

Dept:  Mass Communication
College:  Liberal Arts
Major Code:  5012

University Core  (Total Listed 42-44)

For a full list of courses see University Core.

• Courses from the major may apply to the areas marked in the University Core.

Written and Oral Communication ........................................... 9
Quantitative Reasoning/Scientific Method ................................. 10-11
Physical Science ................................................................. 3

Critical Inquiry and Aesthetic Analysis ................................. 6

Elective Life Skills ............................................................... 3

Major Requirements

Mass Communication - Professional Media ........................50-58

Required Courses ..................................................................... 38

MCOM 1103  Intro to Mass Communication
MCOM 1133  Media Writing
MCOM 2033  Media Production
MCOM 2203  Video News I
MCOM 2213  News Reporting
MCOM 3033  Video News II OR
MCOM 4153  Advanced Video Production
MCOM 3143  Editing
MCOM 3243  Video Field Production
MCOM 3761  Newspaper Participation
MCOM 3771  Radio Station Participation
MCOM 3781  Television Station Participation
MCOM 4423  Media Ethics
MCOM 4563  Media Law
MCOM 4873  Professional Media Capstone
MCOM 4950  Internship in Mass Communication (2 hours)

Electives .................................................................................. 12

+ Select from the following:
MCOM 1123  Basic Photography
MCOM 2013  Digital Audio Production
MCOM 2173  Sports Announcing
MCOM 2523  Sportscasting
MCOM 3013  Non-Linear Editing
MCOM 3023  Radio Show Preparation & Presentation
MCOM 3273  News Anchoring
MCOM 3313  History of Journalism
MCOM 3323  Mass Media Effects on Society
MCOM 3333  Specialized Publications
MCOM 3363  Documentary
MCOM 3403  Corporate Video Production
MCOM 3503  Broadcast Programming
MCOM 3543  Sports Media Production
MCOM 3713  Broadcast News Producing
MCOM 3723  Advanced News Reporting
MCOM 3753  Nonfiction Cinematography

Minimum Required Hours

American Historical and Political Analysis ............................. 6
American National Government ......................................... 3
American History ............................................................... 3
Cultural and Language Analysis .............................................. 3-4
• Second Language............................................................... 4
OR
Cultural Analysis ............................................................... 3
Social and Behavioral Analysis ................................................ 3

Life Skills ................................................................................ 5

Required Health Course ......................................................... 2

Minimum Required Hours

MCOM 3813  Blogging for Journalists
MCOM 4023  Nonfiction Sound Design
MCOM 4063  Feature Writing
MCOM 4133  Media Management
MCOM 4143  Investigative Reporting
MCOM 4193  Opinion, Reviews, and Criticism in the Media
MCOM 4313  Women in Media
MCOM 4413  TV Documentary Production
MCOM 4433  Victims and the Media
MCOM 4523  Global Communication
MCOM 4593  Advanced Documentary
Any MCOM Course

Frequently, students attempt to take upper division courses in other Mass Communication majors, but lack the prerequisite gateway course. The following are “gateway” courses which may be taken as electives.

MCOM 2053  Introduction to Human Communication
MCOM 2063  Introduction to Brand Communications/Advertising
MCOM 2073  Introduction to Media Studies
MCOM 2153  Introduction to Organizational Communication
MCOM 2193  Principles of Public Relations

Modern Language Requirement ................................................. 0-8

All students completing a B.A. in Mass Communication - Professional Media shall complete the first two semesters of a second language. Students may alternatively fulfill the language requirement by proof of academic work in the second language (CLEP test through LANG 1224), four years of high school language courses, or transfer work from another institution.

Electives to bring total to ...................................................... 124

Minimum Grade Requirements

1.  Average in all college course work and course work at UCO ......................................................... 2.00
2.  Average in major courses ......................................................................... 2.50

For other regulations pertaining to graduation, see Academic Degree Requirements.