

Program: **Management**
 Major: **Management**
 Degree: **Bachelor of Business Administration (B.B.A.)**

Dept: **Management**
 College: **Business**
 Major Code: **2120**

University Core (Total Listed 42-44)

For a full list of courses see [University Core](#).

• Courses from the major may apply to the areas marked in the University Core.

Written and Oral Communication 9

Quantitative Reasoning/Scientific Method 10-11

- Math..... 3
- Life Science 4
- Physical Science..... 3-4

Critical Inquiry and Aesthetic Analysis 6

- Aesthetic Analysis 3
- Critical Inquiry..... 3

American Historical and Political Analysis 6

- American National Government 3
- American History 3

Cultural and Language Analysis 3-4

- Second Language 4
- OR
- Cultural Analysis..... 3

• Social and Behavioral Analysis..... 3

Life Skills 5

- Required Health Course..... 2
- Elective Life Skills..... 3

**Minimum
Required Hours**

**Minimum
Required Hours**

Support Courses

Business Support Courses 6

Required courses:

- MATH 1453 Applied Algebra **OR**
- MATH 1513 College Algebra **OR**
- MATH 1533 Precalculus Algebra
- MATH 2053 Math Analysis for Business

Upon completion of the above courses, corresponding University Core requirements will be satisfied. (These courses are required for this major regardless of previous degrees conferred.)

Major Requirements

Management 72

Business core courses 39

Required courses:

- ACCT 2113 Accounting I
- ACCT 2133 Accounting II
- ECON 2103 Principles of Microeconomics
- ECON 2173 Principles of Business Statistics
- ECON 2203 Principles of Macroeconomics
- MRKT 3013 Principles of Marketing
- MGMT 3103 Principles of Management
- LS 3113 Legal & Ethical Environment of Business
- BCOM 3143 Business Communication
- ISOM 3263 Management Information Systems
- ISOM 3313 Operations Management
- ISOM 3323 Business Analytics
- FIN 3563 Fundamentals of Business Finance

Capstone..... 3

- MGMT 4813 Strategic Management (Senior Status) * #

* All Business Core Courses must be completed prior to taking the Capstone Course.

All BBA or BS in Accounting majors must successfully complete and pass the Business Senior Exam (BSE) as a component of MGMT 4813 Strategic Management.

Management 30

- Required courses..... 12
- MGMT 3313 Human Resource Management
- MGMT 4203 Organizational Behavior
- MGMT 4213 Management Theory
- MGMT 4623 The Art of Leadership

Guided Business Electives (Select 1 course from below) 3

- ACCT 3113 Managerial Accounting
- FIN 4303 Financial Statement Analysis
- ISOM 3363 Business Problem Solving with Software
- Any 3000/4000 level course from ACCT, MRKT, FIN, ISOM (3 hrs)

Elective Management (Select from below)..... 15

- ENTR 3203 Entrepreneurs: Startup Now
- ENTR 3213 Innovation and Creativity
- ENTR 3223 Innovation and Creating Wealth
- ENTR 4233 Idea to Opportunity
- MGMT 3133 Business Ethics
- MGMT 3413 Human Resource Compliance
- MGMT 4173 Employee Relations Management
- MGMT 4253 International Business
- MGMT 4263 Small Business Management
- MGMT 4443 Innovation Management
- MGMT 4483 Diversity in the Workplace
- MGMT 4423 HR Training and Development
- MGMT 4503 Recruitment and Selection
- MGMT 4513 Compensation & Benefits
- MGMT 4723 Strategic Human Resource Management
- MGMT 4823 Technology Strategy
- MGMT 4833 Corporate Strategy
- Any 3000/4000 level course from ENTR or MGMT

Electives to bring total to..... 124

Minimum Grade Requirements

1. Average in (a) all college course work, (b) course work at UCO, (c) major courses, and (d) business core courses (including the capstone course)..... 2.25