Program:  Economics
Major:  Economics
Degree:  Bachelor of Business Administration (B.B.A.)

Minimum Required Hours

University Core  (Total Listed 42-44)

For a full list of courses see University Core.

• Courses from the major may apply to the areas marked in the University Core.

Written and Oral Communication ............................................. 9

Quantitative Reasoning/Scientific Method ..................................... 10-11
• Math ................................................................. 3
  Life Science .................................................................. 4
  Physical Science .......................................................... 3-4

Critical Inquiry and Aesthetic Analysis ....................................... 6
  Aesthetic Analysis ........................................................... 3
  Critical Inquiry ............................................................... 3

Support Courses

Business Support Courses ....................................................... 6
Required courses:
  MATH 1453  Applied Algebra OR
  MATH 1513  College Algebra OR
  MATH 1533  Precalculus Algebra
  MATH 2053  Math Analysis for Business

Upon completion of the above courses, corresponding University Core requirements will be satisfied. (These courses are required for this major regardless of previous degrees conferred.)

Major Requirements

Economics ................................................................. 69

Required courses:
  ACCT 2113  Accounting I
  ACCT 2133  Accounting II
  ECON 2103  Principles of Microeconomics
  ECON 2173  Principles of Business Statistics
  ECON 2203  Principles of Macroeconomics
  MRKT 3013  Principles of Marketing
  MGMT 3103  Principles of Management
  LS 3113  Legal & Ethical Environment of Business
  BCOM 3143  Business Communication
  ISOM 3263  Management Information Systems
  ISOM 3313  Operations Management
  ISOM 3323  Business Analytics
  FIN 3563  Fundamentals of Business Finance

Capstone ................................................................. 3
  MGMT 4813  Strategic Management (Senior Status) * #

* All Business Core Courses must be completed prior to taking the Capstone Course.

Minimum Grade Requirements
1. Average in (a) all college course work, (b) course work at UCO, (c) major courses, and (d) business core courses (including the capstone course) ............................................. 2.25

For other regulations pertaining to graduation, see Academic Degree Requirements.

American Historical and Political Analysis .......................... 6
  American National Government .................................. 3
  American History ....................................................... 3

Cultural and Language Analysis ....................................... 3-4
  Second Language ....................................................... 4
  OR
  Cultural Analysis ....................................................... 3

• Social and Behavioral Analysis ....................................... 3

Life Skills ................................................................. 5
  Required Health Course ............................................... 2
  Elective Life Skills ....................................................... 3

Electives to bring total to .............................................. 124

Minimum Required Hours

Economics ................................................................. 27
  Required courses ....................................................... 9
    ECON 3123  Intermediate Business Statistics
    ECON 3203  Intermediate Microeconomics
    ECON 3653  Intermediate Macroeconomics

  Advanced Economics (3000/4000 level) ......................... 12

  Quantitative Economics ............................................. 3
    ECON 4213  Quantitative Business Forecasting

  Capstone ............................................................... 3
    ECON 4423  Econometric Methods

# All BBA or BS in Accounting majors must successfully complete and pass the Business Senior Exam (BSE) as a component of MGMT 4813 Strategic Management.